



Samuel Kürz

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I am a generalist; whose goal is to work on meaningful projects for a sustainable future. We need to remodel our current systems and listen to our immediate surroundings more carefully.

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Work Experience

June – September 2020: Partner @ **Pop-Up Hotel Frisch**, Concept Development and running of daily operations

July 2019 – 2020: Freelance Brand Strategist: **Concept Development** at Creative Supply Zurich

February – August 2018: Internship as a **Customer Experience Specialist** at SnapShot GmbH(Shiji Group) in Berlin

2017 – 2019: Waiter for Geneva Chefs **Exhibition Catering** working at trade fairs

February – August 2016: Internship as a **Guest Ambassador Front Office** at the B2 Boutique Hotel + Spa in Zurich

January – July 2015: **Waiter** at the City Hotel Ochsen (banqueting, **fine-dining restaurant**)

September – December 2014: Internship as a **waiter** at the City Hotel Ochsen in Zug (fine-dining restaurant)

2013 - 2015: Part-time employment at the Buchhandlung zur Schmidgasse Zug as a **bookseller**

Education

September 2015 – June 2019: **BSc International Hospitality Management** at Ecole Hôtelière de Lausanne, graduated with **honors** and the consulting award for the **best bachelor project** (Train the Trainer program for the **independent restaurant industry for METRO AG**)

January – February 2015: IELTS course at High Flyers Zurich

June – August 2014: full-time Intensive **English Course** C2 at the English Language Centre, Bristol, UK

February – March 2014: **French Course** B2 at the International Language Institute, Aix-en-Provence, France

2006 – 2013: High school at Kantonsschule Zug (Matura, main module: **visual arts**)

Extracurricular

2017 – 2018: Junior Enterprise EHL – **Marketing Assistant**

October - November 2016: **Nestlé Culinary Challenge**

2003 – 2012: **Dancer** at the tdc dance company

2009 – 2012: attended a **drama company** called the Kinder und Jugendtheater Zug

Languages

German (mother tongue)

French (fluent, C1)

English (perfectly fluent, CAE & IELTS 8.0)

Spanish (beginner, A2)

IT Skills

MS Office Proficiency

Protel

Micros

Salesforce